

7510 EAST PASS MADISON, WI 53719
PHONE (608) 575-9850 • E-MAIL JREILLY92@HOTMAIL.COM

JON REILLY

OBJECTIVE

Seeking a challenging career in radio. Medium Market Operations Manager or Program Director.

PROGRAMMING EXPERIENCE

CLEAR CHANNEL MADISON, WI

WZEE "Z-104" Madison, WI (CHR/POP)

July 2004 – February 2010

Program Director / Afternoon Drive Personality

- Responsible for maintaining Heritage CHR, the station has been constantly #1 12plus, 18-34, 18-49 Adults and #1 25-54 women.

WMAD "96/3 STAR COUNTRY" Madison, WI (COUNTRY)

December 2005 – February 2010

Program Director

WXXM "The New Mix 92.1" Madison, WI (Hot AC)

November 2003 – September 2004

Program Director / Afternoon Drive Personality

- Responsible for the relaunch of the station making the transition from Alternative to Hot AC.

WRHT/WCBZ "Hot 96 and 103/7" Greenville/New Bern, NC (CHR)

WNBR/WGPM "Eagle 94" (Country)

WCZI "98.3 The Talk-FM" (News/Talk)

March 2001 – November 2003

Operations Manager / Program Director

- Operations Manager for Archway Broadcasting Group of North Carolina including Program Director of CHR/Pop "Hot 96 and 103/7" and Midday On Air Personality. Responsibilities also include overseeing programming for "Eagle 94 and 98.3 The Talk-FM".

WXLK-FM K-92 Roanoke/Lynchburg, VA (CHR)

April 1999 – March 2001

Program Director /Midday On Air Personality

- Increased the 18-34 female numbers from a 10.1 (rank #5) Fall 1998 to a 15.1 (rank #1) Fall of 2000. Also Adults 18-34 ranked #2 with a 12.8 in the Fall 2000 survey.

WRTS-FM Star 104 Erie, PA (CHR)

January 1997 – April 1999

Program Director /Afternoon Drive On Air Personality

- Increased 12 plus numbers from an 8.0 (rank #6) Fall 1996 to a 14.6 (rank #1) Fall 1998. Also when I left the station we were ranked #1 Females 18-34 with a 30.6 share and ranked #2 18-34 Adults with a 20.2 share.

WKBC-FM 97/3'KBC-FM North Wilkesboro /Greensboro, NC (CHR)

August 1995 – January 1997

Program Director / Afternoon Drive On Air Personality

- Sign on CHR that switched from Satellite Soft AC, responsibilities included hiring a full staff, and launching a CHR station for Western North Carolina.

ON AIR EXPERIENCE

WTIC-FM 96/TIC-FM Hartford, CT (CHR)

August 1992 – August 1995

Late Night On Air Personality / Swing

WAAF-FM 107.3 WAAF Worcester / Boston, MA (Rock 40)

July 1990 – August 1992

Weekend On Air Personality / Swing

WREB AM 930 Holyoke / Springfield, MA (News/Talk)

August 1987 – July 1990

Weekend Air Personality / Board Operator

REFERENCES

Jeff Tyler
VP/Market Manager
Clear Channel Madison and Milwaukee, WI
(608) 663-7222

Mike Ferris
FM Operations Manager
Clear Channel Madison, WI
(608) 663-7231

Kurt Peterson
Director of Sales
Clear Channel Madison, WI
(608) 663-7272

Elizabeth Dixon
Former Market Manager / Archway North Carolina
President – Kee Marketing
Office (252) 728-3321
Cell (252) 241-8980

Alyssa Pollock
Vice President Affiliate Relations / Premier Radio
(212) 445-3995

Sue Garrett
Former Group Sales Manager Clear Channel Madison, WI
(321) 292-9130